

# “Everyone here [is] a customer”: lessons learned in co-designing housing-based harm reduction with older people who have experienced homelessness.



UNIVERSITY OF CALGARY

Lara Nixon, MD CCFP(COE) FCFP<sup>1</sup>; Stephen Ramage, Community Advisor<sup>2</sup>; Henderson R, PhD<sup>1</sup>; Gray M, PhD<sup>1</sup>; Punungwe FM, DrPH<sup>1</sup>; McNevin D, Community Advisor<sup>2</sup>, Sampson MB, MA<sup>1</sup>, Kelly MA, MB BCh BAO PhD MICGP FRCGP CCFP<sup>1</sup>.

<sup>1</sup>Department of Family Medicine, Cumming School of Medicine, University of Calgary, <sup>2</sup>“The Exchange” Citizen Advisory Group,

## Background

Older Canadians are experiencing homelessness at unprecedented rates, many of whom (1) use substances in response to chronic pain, physical & mental ill health, life transitions<sup>1,2,3</sup> (2) experience increased isolation, functional decline, and barriers to care associated with substance use<sup>4</sup> (3) need tailored interventions including harm reduction services<sup>4,5</sup>

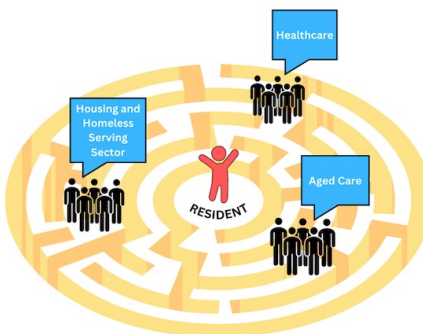
Input needed from older people with lived experience to ensure accessible & acceptable innovations

Rise of neoliberalism in Canada (1990's)

- Emphasis on individualism, reduced government responsibility
- Defunding/privatization of health services; time-limited, project-based funding
- Sector & service labyrinth: siloed and competing for resources
- Funder/externally-determined accountabilities

## Study Objective

What lessons have been learned about the implementation of housing-based harm reduction programming for older people with experiences of homelessness?



## Methods

This study critically examines a 3-year pilot project (2019-2022) of harm-reduction programming co-designed, implemented and evaluated in collaboration with older people with experiences of homelessness (OPEH) residing at “Harbour House”, a congregate supportive living setting for OPEH unable to secure housing elsewhere.

### EDI & SGBA+ Considerations

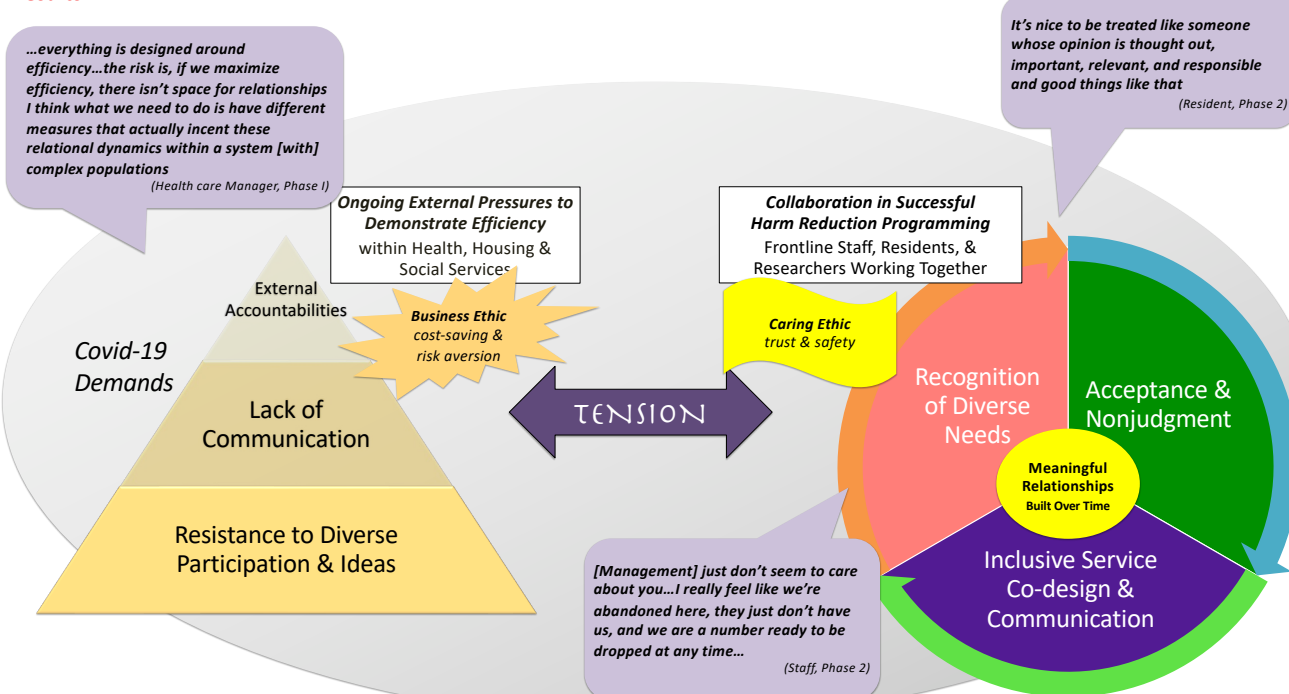
The overall pilot project was co-designed in collaboration with residents, staff, and the research team and guided by Community-Based Participatory Action Research (CBPAR)<sup>6</sup>.

- Equity-deserving older residents in the intervention site provided direct input into project conceptualization, study design, data collection strategies, and intervention co-design.
- A core group participated in a citizen advisory group, “The Exchange”; met monthly to intensively guide the project, participate in NGT sessions, and co-author knowledge products.

Qualitative process evaluation

- (a) Nominal Group Technique Meetings<sup>7</sup>: two sequential meetings with residents (2) and intervention staff (8); thematic analysis to identify key learnings
- (b) Semi-structured interviews: secondary analysis (n= 52), Phase 1 needs assessment with cross-sectoral service providers (12), and Phase 2, intervention site residents (19) and staff (20)

## Results



## Conclusions

- CBPAR methods are beneficial to creating innovative services and enhancing health equity, especially among populations facing multifaceted forms of marginalization such as OPEH.
- Successful harm reduction programming requires meaningful relationships grounded in trust built over time, which support and enhance harm reduction services.
- Measures of success determined externally, based on neoliberalism, emphasize efficiency and a competitive, business ethic over trust-building and a caring ethic.
- Unintended consequences include increased marginalization and substance-related harms for OPEH.

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Lara Nixon Associate Professor, Cumming School of Medicine e: Inixon@ucalgary.ca