

The Most Loved All In One Platform for EVENT MANAGEMENT

#DIY #SIMPLIFY #ROI

Easy to Use. Global Adoption. Guaranteed ROI.

 ENTERPRISE SOLUTION

 VIRTUAL & HYBRID

GLOBAL MEETING MANAGEMENT

We're on a mission to deliver the industry's simplest user interface combined with next-level functionality to manage expense, travel, and risk for all groups, projects, meetings, events, and more! Our end-to-end SaaS platform is the entry point for all employees within an organization to manage events in one centralized solution, with self-service capabilities, simplicity, and addressing emerging industry demands like virtual and hybrid meetings, attendee engagement, and car rental.



Maximize your planning resources and save 3-26 hours on logistics per event.

COST EFFECTIVE

You can't afford to leave your meetings program "as is" to carry you successfully through the new risks and meeting needs for 2021. Manual efforts and costly, overengineered solutions are not the answer for most organizations, who still have no visibility or control of 43% of T&E spend. Groupize delivers a guaranteed ROI, replacing up to 8 system and pays for itself, all while mitigating unquantifiable risks.



Save 10%-20% on strategic sourcing and 18%-22% on air travel

OPTIMIZING RESOURCES

Multiple fragmented systems and overpriced solutions are now being optimized down to all-in one platforms that can be adopted company-wide for increased compliance, efficiency and security. Even if you have never using technology to manage meetings, it's time to invest in technology as a 'must-have' to mitigate risks, track spend and have oversight.

GROUIZE BENEFITS

- ✓ Digital transformation and intelligent automation
- ✓ Intuitive, simple and easy to use
- ✓ First and only DIY platform for Virtual, Hybrid and In-Person events
- ✓ Designed for quick implementation and rapid global adoption
- ✓ Guaranteed ROI
- ✓ Enhances value of existing travel and meetings programs and partners
- ✓ Best-in-class encryption & security tools and PCI-DSS compliant
- ✓ Large inventory of global hotels and venues
- ✓ We're a customer-first company committed to responsive, friendly and expert service and support
- ✓ Proud to work with 25% of the Fortune 20, TMCs and 3rd parties, as well as companies who thought they couldn't afford event tech before we came

#ModernMeetingManagement

CONTACT

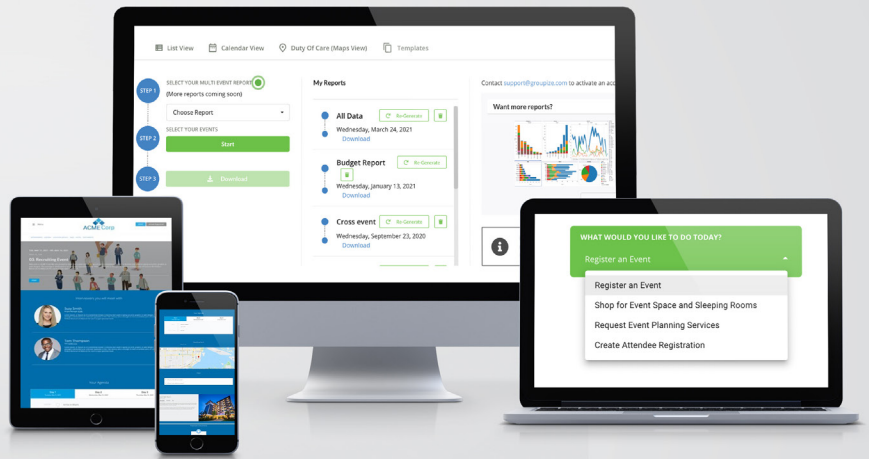
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#SAVINGS
#COMPLIANCE
#CONTROLS
#EMPLOYEE EXPERIENCE
#EFFICIENCY
#OPTIMIZATION



ALL YOU NEED IN ONE EASY TO USE TOOL

- Registration
- Venue Sourcing
- Budgeting
- Housing
- Attendee App
- Ticketing & Payments
- Air & Car
- Guest Travel
- Event Analytics
- Reporting & Business Intelligence
- OBT Integration

EXPERIENCE

- Attendee App
- Virtual and Hybrid
- Contact Tracing
- Check- In
- QR Codes
- Integrated to Travel & Expense

LOGISTICS

- Workforce
- Guest Travel
- Event Website
- Registration
- Ticketing
- Sessions
- Communications
- Reporting
- Supplier Optimization
- Rules Engine

DATA

- ROI
- Reconcile
- SMM Reporting
- Tableau BI
- Duty of Care

SOURCING & TRAVEL

- Room Blocks
- Air Travel
- Car Rental
- Venue Booking & Contracting

SPEND GOVERNANCE

- Portal
- Visibility
- Budget
- Approvals
- Payments

FOR ALL USE CASES: VIRTUAL, HYBRID & IN-PERSON

- | | | | |
|------------------|----------------|--------------|---------------|
| ✓ Sales Meetings | ✓ Projects | ✓ Crews | ✓ Guest Air |
| ✓ Retreats | ✓ Day Meetings | ✓ Road Shows | ✓ Conferences |
| ✓ Launches | ✓ Trainings | ✓ Recruiting | ✓ Seminars |

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